









Privé International Corp. | Media Kit

Our target market

- An extensive database of worldwide members and subscribers.
- Privé Access targets a niche market which offers an extremely specific and valuable demographic.
- We target High Net-Worth Individuals on a global scale.
- Privé Access visitors who are at a close point of purchase of luxury goods rather than general luxury-interested traffic.
- The primary segments are male/female, discerning, interested, affluent, business minded, and addicted to luxury products.

Social Networks

-  Privé Access Blog (priveaccess.com) Unique visitors / month: **250,000**
Unique Page Views / month: **430,000**
-  600+ fans (facebook.com/priveaccess)
-  3,000+ followers (@priveaccess) our other twitter accounts (@priveeurope @priveboutique @priveca 1000+followers)
-  450,000+ views (youtube.com/priveaccess)
-  2000+ images (flickr.com/priveaccess)
-  1,500+ inbound links. The most important measures for a website is how many other sites link to it. The more links the better. Having links to your website from authoritative resources on the Internet helps you rank higher in search engines since these links are an indication that your website is trustworthy and contains good content.

Ad Submissions

Privé International Corp. offers multiple ways to build your brand and get your message to our niche demographic and loyal readership. Ad buys are sold on a per yearly basis.

Optimum positioning means you are sure to capture the audience's attention! Every time visitors enter our blog-site to read one of our articles, your advertisement will be seen. (Rotating banner shared by max. 5 advertisers) We accept (flash or static 250x250 banners).

Ad Rates (Jan 1 2012 – Jan 1 2013)

Island unit: (250X250) 300,000 impressions \$6000.00/year (located on the top right side).

Video of the week: 300,000 impressions \$200.00/week \$600.00/month or \$8000.00/year with changeable content. (located on the right side). The video must be self hosted or available on video networks such as YouTube, Vimeo, Dailymotion...The embed code must be sent to us or the video file. These costs are a flat rate, paid in advance. The impressions are representative of an analysis of a recent month's log files.

Partners Section:

Do you want to familiarize your product or service with Privé reader and members? If so, we highly suggest you consider our website sponsorship package. The package includes your company logo, link and 10-12 word description about your company and/or service. We will feature you for an entire year for a onetime payment of \$1500.00. We are confident this sponsorship will pay for itself over the course of the year. We limit 10 website co-sponsors at a time, so this partnership does not get over-saturated. This is the best way for your product or service to be noticed! Your sponsorship logo and description will be listed in our Partners section on our corporate site. priveinternational.com/partners.php

Payments | Discounts

American Express® or Bank wire transfer | 20% discount 2 years. (Applies to both island unit, and video of the week).



PRIVÉ ACCESS

AUTOMOBILES AVIATION BOUTIQUE BULLETIN LIFESTYLE PRIVÉ PROPERTIES TIMEPIECES YACHTS

IN THE SPOTLIGHT



China's soaring private jet industry
June 15, 2011, at 1:21 PM, No Comments

Search Keyword here



Take this site to go.
View the Privé mobile version of this site on your iPhone or Android smartphone.

LIFESTYLE



Noma Restaurant World's Best 2011

By Privé | June 14, 2011 at 11:58 am | No comments

Last year (2010) More than 800 food critics, chefs and restaurateurs voted on the best restaurant in the world as part of the ninth annual S. Pellegrino World's 50 Best Restaurants Awards. This year Noma has been voted the best restaurant in the world for the second year running. The Danish establishment hit the headlines [...]

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YACHTS



Eden Luxury Sport Yacht

By Privé | June 15, 2011 at 12:39 pm | No comments

The Eden is a luxury motoryacht concept by Daniel Hahn, a German design professional who studied product design. The Eden is a 21 metre (72 foot) fast Motoryacht powered by a pair of 1,250 horsepower inboard engines. The design of the Eden is an interpretation of classic motoryachts. The aim of the project was to [...]

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World Class Designer Bijan Pakzad (4 April 1944 – 16 April 2011)

Naked Gods & Goddesses

2011 Hainan Rendez-Vous

Introducing Image Consultant: Kelly Millar

Jettiev | Water Jet Pack

Sunseeker Predator 100' For Sale

YachtsXL Launches Corporate Website

2011 Hainan Rendez-Vous

AVIATION



China's soaring private jet industry

By Privé | June 15, 2011 at 1:13 pm | No comments

Within the next five years, economic powerhouse China is expected to see a surge in the number of private jets in Asia. The biggest winners in all this will be the supporting industries such as aircraft chartering and maintenance companies with eyes on new growth opportunities. According to industry data, China has over 110 private [...]

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PROPERTIES



The Ritz-Carlton Opens in Toronto

By Privé | February 23, 2011 at 4:06 pm | One comment

The second Canadian property for The Ritz-Carlton Hotel Company, the 53-storey Toronto location features 267 guestrooms including 56 Corner suites, 2 Deluxe Suites and The Ritz-Carlton Suite at over 220sqm. Hevve Humler, president and chief operating officer of The Ritz-Carlton Hotel Company remarked "Toronto is a cosmopolitan city with true international appeal, attracting visitors from [...]"

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The Art of Private Jet Travel

Piaggio Aero present a work of art by Mimmo Paladino

2011 Hainan Rendez-Vous

George Osborne To Put Tax On Private Jets

Seychelles Luxury Villas

"Nurai" Private Island Villas

Esquire Magazine's "Ultimate Bachelor Pad"

Antilla - World's First Billion Dollar Home.

LATEST NEWS

China's soaring private jet industry
June 15, 2011 at 1:13 pm

2006 Mercedes-Benz SLR for sale
June 15, 2011 at 10:29 am

Red Chrome Bugatti Veyron
June 15, 2011 at 12:16 am

Noma Restaurant World's Best 2011
June 14, 2011 at 11:58 am

Eden Luxury Sport Yacht
June 15, 2011 at 12:39 pm

The Art of Private Jet Travel
June 11, 2011 at 1:43 pm

2011 Gumball 3000
May 27, 2011 at 11:44 am

TWITTER UPDATES

New video of the week @ <http://bit.ly/kWHztp>
55 minutes ago

The "Privé" Daily is out! <http://bit.ly/j7gBrX> • Top stories today via @24kmedia @topwinenews
about an hour ago

China's soaring private jet industry <http://bit.ly/x06AXD>
about 10 hours ago

Petra Ecclestone: £91m homes for daddy's little rich girl <http://bit.ly/m9THs2>
about 22 hours ago

VIDEO OF THE WEEK

2,713 Followers on Twitter.com for @PrivéAccess



INTERNATIONAL

The Art of Living Well™

PRIVÉ International offers an exclusive club membership which provides high net worth individuals and corporate executives unlimited access to our increasing portfolio of destination properties, private jet/yacht charters and exotic automobiles.

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- blog.privéinternational.com

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7,838 TWEETS 2,221 FOLLOWING 3,258 FOLLOWERS

Compose new Tweet...

Who to follow - Refresh - View all

- Ryan Blair** @RyanBlair
Followed by TADAO SALIMA and 4 others
Promoted Follow
- William Mathieson** @Supernacht
Followed by Sea-Alliance Group and 1 other
Follow
- United Airlines** @UnitedAirlines
Followed by Travel + Leisure and 1 other
Follow

Worldwide trends - Change

- #VoicesLove
Jonas Brothers Are The Best Band
- #WeAreInRelationship
Justin Rauhis Our World
- #EsteFinDeSemana
Katy Is Part Of Me
- Samuel Aranda
Estudante de 17
Paramore Is Perfection
World Press Photo

twitter

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Blog Status Apps Resources Jobs
Advertisers Businesses Media Developers

Tweets

96 new tweets

- 55 Luxury Society** @LuxurySociety
JW Marriott Marquis Dubai to reinvigorate UAE hotel market
[bit.ly/zB0TTu](#) 10m
- 57 J. Alexander Martin** @jalexanderm
Tesla Model X [pulse.me/s/SPVJT](#) #auto 10m
- 23 Kevin Pennant** @kevinpennant
One of the highlights from last night's #TRANS4M event was seeing the legendary @SteveWonder perform. Wow is all I can say! 10m
- 59 charitybuzz** @charitybuzz
RT @zangtoi: One day left please join us @ZANGTOI @pnmcovia @charitybuzz to support a WORTHY cause!
[charitybuzz.com/categories/15/](#) 10m
- 49 A Luxury Travel Blog** @luxury_travel
London's most expensive Valentine's Day package [ow.ly/5whrl](#) 10m
- 89 Huffington Post** @HuffingtonPost
Sony: struggling company may be changing course [huff.to/wDUSYm](#) 10m
- 43 Flyinsider** @flyinsider
#AirAsia re-designates deputy CEO [bit.ly/AP6cCZ](#) 10m
- 41 KoldCast TV** @KoldCastTV
Hollywood has lots of options when it comes to depicting the end of the world. 9 Believable Apocalypse Movies [t5w.co/DQd](#) 10m
- 61 Highsnobility** @highsnobility
Follow the team @davidfischer @petebeast @jeffcarvalho 10m
- 25 asmallworld.net** @asmallworld_net
rt @themoment Timely | LaToya Ruby Frazier. Nerves of Steel: Next month's Whitney Biennial will include... [nytl.ms/xpuZMC](#) #luxury 10m
- 63 ForbesRussia** @ForbesRussia
Силловые машины: как белорусские коммерсанты Хотинны стали московскими рантье [forbes.rusobytya/medvi...](#) 10m
- 55 Luxury Society** @LuxurySociety
Luxury brands set for a jubilee bonanza [bit.ly/yXU2E9](#) 10m
- 49 Abdul Hamid Ahmad** @AbdulHamidAhmad
I wish I am in Tokyo RT @TheJayCalledLee: @AbdulHamidAhmad Valentine Day in Japan (2012): A (cont) [ll.gd/fr6str](#) 10m
- 57 J. Alexander Martin** @jalexanderm
How to Use Dome Diffuser to Eliminate Shadows and Harsh Light [pulse.me/s/5MTAj](#) #photography 10m
- 50 Eleanor's Trousers** @eleanorstrouser
In 50 years, which Friends cast member will be the new Betty White? I'm hoping for Phoebe, but fearing Schwimmer will outlive us all. Retweeted by shinan govani 10m
- 44 eBay Motors** @eBayMotors
It's Photo Finish Friday! Bring left-brain and right-brain together to create a... It's Photo Finish Friday! Br... [on.fb.me/wKcJcv](#) 11m
- 55 Luxury Society** @LuxurySociety
De Beers Sales Increase 27% on Higher Diamond Demand, Prices [bit.ly/xnOMnd](#) 11m
- 63 Kirsten Alana** @KirstenAlana
Sand on the Pacific side of #CostaRica reminded me an ikat fabric #FrFotos [pic.twitter.com/vAirX5HD](#) [View photo](#) 11m
- 46 PlaneTalking** @Plane_Talking
Sponsor our UK bike ride for @DevonAirAmb and we'll give you a #shoutout on our trip & add you to our websites - ever wear your t-shirt! 11m
- 76 Research In Motion** @BlackBerry
Congrats, #TeamBlackBerry! We celebrated surpassing 10 million fans on our #BlackBerry #FB page: [bbry.lv/bdmrxv](#) [pic.twitter.com/maYuYvqf](#) [View photo](#) 11m
- 76 Complex** @ComplexMag
Pantone Fall 2012 Fashion Colors. [cmplx.it/yaFvuD](#) 11m
- 46 Steven Dennis** @stevendennis
Thanks RT @RetailProphet: Some great minds to follow @Michael_MBA @SmarterRetail @StevenPDennis @GenBuy @joelrubinson @ambermac 11m
- 40 Lori Gold** @lori_gold
Amazing! @LoiaDiMarco: Champagne on sand Nikki beach #stbarts #FrFotos [pic.twitter.com/UVY4xqg](#) [View photo](#) 11m
- 59 Michael Troiano** @miketrp
The fragmentation of the social sphere has begun. This is lizard-brain, tribal stuff. And it ain't going away... [vsb.ll/OYAVT0](#) 11m
- 40 Glace Luxury Ice** @GlaceLuxuryIce
Cheers to Friday! Hope all your weeks finish strong and the weekend holds promises of fun. 11m
- 23 Kevin Pennant** @kevinpennant
#TRANS4M raised over \$5 million last night! Congrats @iamwill & @iamangelfdn on a successful event! [lockerz.com/s/182416657](#) [View photo](#) 11m
- 56 Hodinke.com** @HODINKEE
Hodinke Post: Basel World 2012: Introducing The Tissot Heritage 12m





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- Questions
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 Prive International is the world's leading bespoke luxury service company....
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 - The Safe Cig
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What's on your mind?

- Use Facebook as Cyprian
- Notifications
- Promote with an Ad
- View old Insights

Prive International shared a link.

Wider 150 Yacht
www.youtube.com

172 People Reached · 13 People Talking About This
 Unlike · Comment · Reshare · January 28 at 3:57pm

You, RaviKaran Jaitwani and 8 others like this.
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Joseph Cerdan Le réve
 January 28 at 6:08pm · Like

Anton Styazhkin cool!
 February 5 at 5:26am · Like

Write a comment...

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www.youtube.com

Palmer Johnson 170
www.youtube.com
 New Palmer Johnson 170 for more inquires contact us: <http://www.priveboutique.com/>

151 People Reached · 6 People Talking About This
 Like · Comment · Reshare · January 20 at 4:13pm

Neurons 2 people skills (lv2) and 2 others like this.
 1 share

Write a comment...

Prive International shared a link.

The New 40/40 Armand de Brignac Room
blog.priveinternational.com

Jay-Z will be unveiling his new-look 40/40 Club with a private party on January 18 2012 — it opens to the public on January 19 2012.

119 People Reached · 1 Person Talking About This
 Like · Comment · Reshare · January 18 at 3:45pm

Prive International shared a link.

Racing in Paradise...The Ultimate Performance Lifestyle Miss GEICO
www.youtube.com

Take a peak into the world of Miss GEICO racing and her sponsors. The fastest most extreme offshore race boat on the planet. Top performance sponsors make th...

136 People Reached · 1 Person Talking About This
 Like · Comment · Reshare · January 16 at 10:57am

Prive International shared a link.

Beyond 5000, a Savings Bank and More!
blog.empireavenue.com

Going Beyond 5,000 investments, sponsored by Prive! Currently our top users have been limited by a portfolio size of 5,000. Next week, we will enable users to break that barrier with an upgrade to 5,500 that has been sponsored by Prive.

118 People Reached · 1 Person Talking About This
 Like · Comment · Reshare · January 11 at 1:06pm

Prive International shared a link.

Villa of the day

<http://blog.priveinternational.com/2012/01/11/villa-of-the-day/>
blog.priveinternational.com

135 People Reached
 Like · Comment · Reshare · January 11 at 11:18am

Prive International shared a link.

From our friends at @YachtsXL

YachtsXL showreel 2012
link.brightcove.com
 Showreel2012-0101

199 People Reached · 5 People Talking About This
 Like · Comment · Reshare · January 11 at 8:58am

V-private Eva and 3 others like this.
 Write a comment...

Prive International shared a link.

Want to quit smoking for the New Year? www.facebook.com/priveids

117 People Reached
 Like · Comment · Reshare · January 4 at 3:42pm

Prive International shared a link.

HAPPY HOLIDAYS!





THE ART OF LIVING WELL.™

PARTNERS

JETS.COM

Jets.com is the official private jet partner for Privé International. They are extremely selective in aligning themselves with only the best air carriers flying the skies today and in turn bring that luxury and quality to our members. Their philosophy is to provide our members with a superior service on a quality product at a low margin. Argus Platinum rated. Contact Via e-mail: [Carl Haggerty](mailto:Carl.Haggerty@jets.com)



Lazzara Yachts is a family-owned company whose goal is to build a few, high-quality, innovative yachts that set the industry standard and to create, for our family of owners, the highest level of customer support and service.



The *Lamborghini Club of Los Angeles* was established in 2005 with a very simple goal in mind: to encourage the Lamborghini's local popularity, and to give Lamborghini owners opportunities to meet in large gatherings.



Virgin Galactic : Airline offering suborbital spaceflights with a new version of SpaceShipOne. Provides description of flights, the vehicle and is now accepting bookings!



The Robb Report is a luxury lifestyle magazine, featuring products for affluent connoisseurs, such as cars, watches, and real estate. It was originally started by Robert White as a magazine to complement the purchase of a Rolls-Royce automobile.



The duPont REGISTRY is the brand name of print publications primarily geared toward the sale of luxury items. The publications feature many articles, guides and classified advertisements of cars, motorcycles, boats, yachts, luxury homes and celebrities. The duPont Registry is based in St. Petersburg, Florida. Founded in 1985 by Thomas L. duPont and Steve Chapman.



Bugatti Automobiles S.A.S. is an automobile manufacturer located in Molsheim, Alsace, France. It is owned by the German automobile manufacturing group Volkswagen Group as a subsidiary of Volkswagen France.[1] It was founded in 2000[2] as a successor to the Bugatti Automobili SpA.



Taylor Greenwood Photography delivers an unmatched photography service to the luxury industry. Taylor's photographs engage the imagination and desire of aircraft buyers. They provide a window for aviation enthusiasts to bring their passion into their home or office. All of his photographs speak to the parts of us that love to fly.



IAS is a boutique aviation consulting firm for the demanding client who desires personalized service. Our unique combination of airline and corporate aviation expertise provides our clients with the ultimate in safety, security and privacy.



Affluent Lifestyle